

# SHERWIN TAMAYO ANOS

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## CAREER OBJECTIVE

To provide professional, inspiring designs with a commitment to quality and time.

## PROFESSIONAL EXPERIENCE

### SENIOR WEB DEVELOPER | 12/2021 - 09/2024

Circles Life Technologies - Philippines

- Ensure quality design implementation, wireframes and prototypes through code
- Take charge of optimization of the websites - SEO, site speeds and code audits
- Oversee component building for the web design system
- Liaised with regional business stakeholders to discuss web changes to improve web traffic and conversion rates.

### WEB CMS DEVELOPER ( Deployed at FACEBOOK ) | 12/2019 - 10/2021

Section Pte Ltd - Singapore

- Build web pages for internal and external users using HTML, XML and CSS
- Responsible for supporting the daily maintenance of website content
- Implement landing pages, content, imagery, video and any other content in CMS
- Work with cross functional teams on projects that involve website content updates
- Website quality assurance - help test and review website content for errors

### FRONT END WEB DEVELOPER | 11/2018 - 09/2019

Jardine Cycle & Carriage - Singapore

- Translate wireframes into high quality and maintainable code
- Implement mobile-first UI for Sitecore based systems
- Ensure the responsiveness of website across devices and web browsers
- Collaborate with designers & developers for Agile web development

### FRONT END DEVELOPER / WEB DESIGNER | 08/2017 - 08/2018

Freelancer - Philippines

- Developed HTML prototypes based on design mockups
- Created design with WordPress page builder using Elementor
- Designed marketing materials such as banners, brochures, logos, etc

### FRONT END DEVELOPER | 04/2014 - 07/2017

VML Southeast Asia & India - Singapore

- Developed new user-facing features and responsive websites
- Built reusable code and libraries for future use
- Ensured the technical feasibility of UI/UX designs
- Optimized websites for maximum speed and scalability

### SENIOR MULTIMEDIA DESIGNER | 12/2013 - 03/2014

Numoni Pte Ltd - Singapore

- Designed marketing collaterals such as brochures, flyers and more
- Created weekly winners videos for Lucky Plaza Promotion
- Updated and managed NUMONI Facebook Pages
- In-charge in one of their web applications UI design and development

### FRONT END DEVELOPER | 11/2011 - 10/2013

Convertium Pte Ltd - Singapore

- Involved in front-end development for desktop and mobile
- Focused on standard-compliant and cross-browser compatibility
- Provided feedback to back-end developer on design and usability
- Cropped and enhanced banners, thumbnails and backgrounds



## PROFESSIONAL SUMMARY

Dedicated and creative web developer with several years of experience in designing and developing user-friendly, responsive, and visually appealing websites.

## SKILLS

- Front End Technologies: *HTML5, CSS3, Sass, Javascript, jQuery, ReactJS, Typescript, NextJS, NodeJS, Shadcn UI, Tailwind CSS*
- Database Management: *MySQL*
- Version Control: *Git, Github*
- CMS: *Wordpress, Strapi, Shopify, Weebly, Webflow, Framer*
- Project Management Tools: *Jira, Confluence, Monday, Asana*
- Responsive Web Design
- Cross-browser Compatibility
- Debugging and Troubleshooting
- API Integration
- Web Performance Optimization
- Team Collaboration

## SOFTWARE APPLICATIONS

- UI Design: *Photoshop, Illustrator*
- UX Design: *Figma, Adobe XD, Sketch, Zeplin, MarvelApp*
- 3D Design: *SketchUp, 3D Studio Max*
- Motion Graphics: *Premiere, After Effects, DaVinci Resolve, Capcut*

## INTERESTS

- Basketball
- Photography
- Travel
- Anime / Manga
- Gaming

**SENIOR WEB DESIGNER** | 05/2008 - 10/2011

Abacus Investment Holdings Pte Ltd - *Singapore*

- Designed websites from conception to production
- Coded websites with HTML and CSS and integrated to CMS
- Provided search engine optimization and submission

**WEB GRAPHIC DESIGNER** | 11/2006 - 02/2008

Ashton Media Ltd - *Tanzania*

- Designed magazine ads, brochures, fliers and banners
- Developed in-house and client website

**WEB GRAPHIC DESIGNER** | 07/2004 - 10/2006

Freelance - *Philippines*

- Converted PSD to HTML
- Designed marketing materials
- Created movie and thumbnail gallery templates
- Submitted website to different directories

**DESIGN TEAM LEAD / WEBMASTER** | 03/2004 - 07/2004

Cybersource Ltd - *Philippines*

- Created movie and thumbnail gallery templates
- Converted PSD to HTML
- Designed static and flash banners
- Submitted website to different directories

**WEB DESIGNER / GRAPHIC ARTIST** | 08/2003 - 02/2004

First Philippine Scales, Inc. - *Philippines*

- Maintained and developed company website
- Designed brochures, fliers and marketing materials

**DESKTOP PUBLISHER** | 03/2003 - 08/2003

GP Group of Companies - *Philippines*

- Maintained and developed company website
- Designed brochures, fliers and marketing materials

**DATA ENCODER** | 01/2002 - 11/2002

Trackspeed International Motorworks Corp - *Philippines*

**DATA ENCODER** | 06/2001 - 09/2001

ZM Data Processing Inc. - *Philippines*

**HTML PROGRAMMER** | 06/2000 - 12/2000

Electronic Publishing Ventures Inc. - *Philippines*

- Processed and prepared layout of RTF files using HTML tags
- Formatted books according to its job order and standard formats
- Created links between table of contents, chap

**CERTIFICATION****GOOGLE ANALYTICS PLATFORM PRINCIPLES** | 04/2014

Analytics Academy Courses

**DIGITAL ANALYTICS FUNDAMENTALS** | 10/2013

Analytics Academy Courses

**EDUCATION****ASSOCIATE IN COMPUTER SCIENCE** | 06/1998 - 04/2000

Asian College of Science and Technologies - *Philippines*